

EUROPEAN BACHELOR'S IN JOURNALISM - LEVEL 6 EQF



Level
6 EQF (*European
Qualifications Framework*)



Duration
1 year



Credits
60 ECTS



Target group
Students - people seeking
employment - employees
and professionals in the
sector



Admission requirements
Candidates holding a level 5
EQF qualification or a
qualification equivalent to the
attainment of 120 ECTS



Course Structure
Full-time or work-study



Pedagogical methods
Theoretical courses, tutorials
and practical work
Case studies and professional
scenarios
Individual and group projects



Professional assessments :

- Continuous assessment
- Case Study (7h)
- Activity report and professional support (30 min)

CCE :

- Quizzes (1h20)

Modern language :

- Reading Comprehension (1h)
- Listening (45min)

The FEDE, as a certifier, is in charge of the assessment processes

- Organisation and planning of exam sessions
- Development of topics and model answers
- Ensuring compliance with examination regulations and supervision (anonymity, integrity, confidentiality)
- Assessment and marking of papers
- Reporting results, issuing diplomas, diploma supplements and certificates

www.fede.education/en/fede-quality-charter

In an ultra-connected environment where anyone can contribute to the dissemination of information, the media need more than ever to rely on professionals who are capable of gathering the right information and transmitting it in compliance with professional ethics and regulations.

At a time when many web broadcasts, particularly via social media, cannot be verified, the media and organisations need to rely on an objective and conscientious eye, pen and expertise. The journalist, presenter or host has a solid general knowledge and is the guarantor of the information transmitted. Their writing skills and critical thinking are essential to the credibility of the information and the legitimacy of the publication medium.

LEARNING OUTCOMES

- Gather, check and process information and news on a given subject with a view to disseminating it to the media in accordance with the guidelines of the information structure, ethical rules and information regulations.
- Research, collect, process and verify information sources
- Format information using text or images in line with the subject, the context and the reader
- Adapt your production to the media (press, web, television, radio, etc.)
- Understand the regulatory and ethical context of the journalistic profession
- Reflect on the journalist's job and responsibilities

PROGRAMME

PROFESSIONAL SKILLS (275-355 HOURS)

Fundamental writing techniques - Gathering information - Presenting information - Media law - The journalist's job and responsibilities - The media and how they work - Analysis of discourse and images - The digital press, radio and television - Group tutored application project - Personal and professional project - Methodology and preparation for exams

Professional assignment (≥12 weeks)

Internship - Apprenticeship - Salaried employment

MODERN LANGUAGE (60-80 HOURS)

Modern language 1 - CEFR Level B1
German, English, Spanish, French, Italian, Portuguese
Modern language 2 and 3 (optional)
German, English, Arabic, Chinese, Spanish, French, Italian, Portuguese

CAREER DESTINATIONS

- Journalist
- Freelancer
- Editorial Secretary
- Deputy Editor-in-Chief
- Web Editor
- Reporter
- Media Presenter

FEDE'S ASSET - EUROPEAN DEGREE

EUROPEAN CULTURE AND CITIZENSHIP (40H)

The European project: Culture and Democracy for Active Citizenship

- Importance of History (OHE - Observatory on History Teaching in Europe)
- Contemporary Europe
- Europe and the World
- Cultures and diversity in Europe
- European citizenship
- The Workings of the European Union
- Importance, challenges and future of European construction
- Focus on corruption (GRECO)

Intercultural management and human resources

- Culture and cultural diversity
- Intercultural communication in an organisation
- Managing intercultural aspects and resolving cultural conflicts
- Working in Europe
- Social protection systems in Europe
- Corporate Social Responsibility (CSR)