

EUROPEAN BACHELOR'S IN SME MANAGEMENT - LEVEL 6 EQF



Level
6 EQF (*European Qualifications Framework*)



Duration
1 year



Credits
60 ECTS



Target group
Students - people seeking employment - employees and professionals in the sector



Admission requirements
Candidates holding a level 5 EQF qualification or a qualification equivalent to the attainment of 120 ECTS



Course Structure
Full-time or work-study



Pedagogical methods
Theoretical courses, tutorials and practical work
Case studies and professional scenarios
Individual and group projects



Professional assessments :

- Continuous assessment
- Case Study (6h)
- Activity report and professional support (30 min)

CCE :

- Quizzes (1h20)

Modern language :

- Reading Comprehension (1h)
- Listening (45min)

The FEDE, as a certifier, is in charge of the assessment processes

- Organisation and planning of exam sessions
- Development of topics and model answers
- Ensuring compliance with examination regulations and supervision (anonymity, integrity, confidentiality)
- Assessment and marking of papers
- Reporting results, issuing diplomas, diploma supplements and certificates

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The **European Bachelor's in SME Management** opens up CAREER DESTINATIONS in a wide range of sectors, including commerce, distribution, services and industry. This course aims to train future business leaders in strategic management, with an emphasis on developing advanced management and management skills.

Future graduates will acquire in-depth skills in accounting and taxation, corporate communications, HR management and business strategy. These skills will be essential if they are to steer the company's strategy in a management position with autonomy and flexibility.

LEARNING OUTCOMES

- Implement strategic management and support operational management
- Understand accounting and auditing
- Monitor management indicators and draw up summary documents
- Calculate intermediate management balances and profitability ratios
- Draw up cash flow forecasts
- Apply the fundamentals of accounting and legal formalities
- Lead the organisation's sales, marketing, communication and HR initiatives
- Contribute to the development of structured management adapted to the nature of the organisation

PROGRAMME

PROFESSIONAL SKILLS (240-315 HOURS)

Corporate Communications

Written and oral communication - Communication tools

Legal and Accounting Approaches

Creation/operation/evolution of the company

Tax Approach

Accounting documents - taxes

Company Management - Management

Strategies and Management

Company human resources

HR - Salary Policy

Commercial approach to the company

Marketing and Sales Plan

Professional assignment (≥12 weeks)

Internship - Apprenticeship - Salaried employment

MODERN LANGUAGE (60-80 HOURS)

Modern language 1 - CEFR Level B1
German, English, Spanish, French, Italian, Portuguese

Modern language 2 and 3 (optional)

German, English, Arabic, Chinese, Spanish, French, Italian, Portuguese

CAREER DESTINATIONS

- Management Consultant
- General Services Executive
- Administrative and Financial Officer
- Deputy Administrative and Financial Manager
- Head of Commercial Development
- Sales Manager

FEDE'S ASSET - EUROPEAN DEGREE

EUROPEAN CULTURE AND CITIZENSHIP (40H)

The European project: Culture and Democracy for Active Citizenship

- Importance of History (OHE - Observatory on History Teaching in Europe)
- Contemporary Europe
- Europe and the World
- Cultures and diversity in Europe
- European citizenship
- The Workings of the European Union
- Importance, challenges and future of European construction
- Focus on corruption (GRECO)

Intercultural management and human resources

- Culture and cultural diversity
- Intercultural communication in an organisation
- Managing intercultural aspects and resolving cultural conflicts
- Working in Europe
- Social protection systems in Europe
- Corporate Social Responsibility (CSR)