

## EUROPEAN MASTER'S IN INTERNATIONAL BUSINESS - LEVEL 7 EQF



**Level**  
7 EQF (European  
Qualifications Framework)



**Duration**  
2 years



**Credits**  
120 ECTS



**Target group**  
Students - people seeking  
employment - employees and  
professionals in the sector



**Admission requirements**  
Candidates holding a level 6  
EQF qualification or a  
qualification equivalent to the  
attainment of 180 ECTS



**Course Structure**  
Full-time or work-study



**Pedagogical methods**  
Theoretical courses, tutorials  
and practical work  
Case studies and professional  
scenarios  
Individual and group projects

### First Year Assessments

- Continuous assessment
- Practical examinations (3h)
- Written examinations (3h)
- Thesis defence (1h)

### Modern language

- Reading (1h45)

### Second Year Assessments

- Continuous assessment
- Case study (4h)
- Written examination (3h)
- Thesis defence (1h)

### Modern language

- Listening (45 min)

### The FEDE, as a certifier, is in charge of the assessment processes

- Organisation and planning of exam sessions
- Development of topics and model answers
- Ensuring compliance with examination regulations and supervision (anonymity, integrity, confidentiality)
- Assessment and marking of papers
- Reporting results, issuing diplomas, diploma supplements and certificates

[www.fede.education/en/fede-quality-charter](http://www.fede.education/en/fede-quality-charter)

**T**he European Masters in International Business Management deals with the importance of understanding the global environment in which companies operate, in order to anticipate change and enable them to be proactive in the face of the challenges posed by the globalisation of economies.

Future graduates will be able to develop effective strategies tailored to the company's international development. They will also be able to assess the various risks and propose ways of guaranteeing and protecting international operations.

### LEARNING OUTCOMES

- Participate in the company's international development strategy
- Manage customer / supplier / sales network files
- Handle invitations for tender and manage supply relationships with suppliers
- Manage project and product teams with internal and external stakeholders.
- Analyse and assess the risks of credit and exchange
- Advise on international trade issues
- Optimise the processing of international transactions, taking into account the bank's profitability and risks
- Move products across continents
- Master the financial and tax steps involved in crossing borders

### PROGRAMME

#### PROFESSIONAL SKILLS (500-670 HOURS)

##### Master's Year 1

#### International Purchasing

Purchasing function and strategy - Supplier management - Supply Chain - Risk management - Performance management

#### International Development Strategies for Businesses

Internal growth vs external growth

#### Professional assignment (≥12 weeks)

Internship - Apprenticeship - Salaried employment

##### Master's Year 2

#### International Finance

Monetary system - Global finance - Foreign exchange - Banking system - Accounting rules

#### Strategic Management

Concept - Methodology - Business Strategies

#### Professional assignment (≥12 weeks)

Internship - Apprenticeship - Salaried employment

#### MODERN LANGUAGE (60-80 HOURS)

Modern language 1 - CEFR level B2  
German, English, Spanish, French, Italian, Portuguese

Modern language 2 and 3 (optional)  
German, English, Arabic, Chinese, Spanish, French, Italian, Portuguese

### CAREER DESTINATIONS

- International Director/Manager
- Purchasing Manager
- International Product Development Manager
- Export Zone Manager
- International Business Manager
- International Back Office Manager
- Operational Buyer
- International service provider for a Freight Transport Organisation
- Customer manager for an Authorised Economic Operator

### FEDE'S ASSET - EUROPEAN DEGREE

#### EUROPEAN CULTURE AND CITIZENSHIP (40H)

#### Businesses and the challenges of the ecological transition

- The climate crisis and the destruction of biodiversity: causes and consequences
- The regulatory framework governing the green transition
- The green transition: a response to crises
- Key actors in the green transition and sustainable development
- Citizens as agents of change
- The role of businesses in the green transition
- Cross-cutting skills and interdisciplinarity

#### CCE (Company Skills Certificate) Assessments Quiz (1h)