

## EUROPEAN MBA IN STRATEGIC ORGANISATION MANAGEMENT - LEVEL 7 EQF



**Level**  
7 EQF (European  
Qualifications Framework)



**Duration**  
1 year



**Credits**  
90 ECTS



**Target group**  
Students - people seeking  
employment - employees and  
professionals in the sector



**Admission requirements**  
Candidates holding a level 6  
EQF qualification or a  
qualification equivalent to the  
attainment of 180 ECTS



**Course Structure**  
Full-time or work-study



**Pedagogical methods**  
Theoretical courses, tutorials  
and practical work  
Case studies and professional  
scenarios  
Individual and group projects



**Assessments**  
**Mod 1:** Case studies (Joint  
final examination)  
**Mod 2:** Practical examination  
(3h)  
**Mod 3:** Case study (4h)  
**Mod 4:** Professional research  
project (40 min)  
**ECC:** Quiz (1 hour)  
**Modern language 1 - English:**  
Written (1h45)

### The FEDE, as a certifier, is in charge of the assessment processes

- Organisation and planning of exam sessions
- Development of topics and model answers
- Ensuring compliance with examination regulations and supervision (anonymity, integrity, confidentiality)
- Assessment and marking of papers
- Reporting results, issuing diplomas, diploma supplements and certificates

[www.fede.education/en/fede-quality-charter](http://www.fede.education/en/fede-quality-charter)

The globalisation of our markets is exposing organisations to new challenges, making it essential to recruit managers capable of meeting these challenges and developing their international performance. **The European MBA in Strategic Organisation Management** prepares students to meet the challenges of internationalization through a cross-disciplinary vision of multicultural management.

With a wide range of subjects, this programme provides an understanding of the international environment in its economic, legal, financial and geopolitical aspects, while addressing the reality of companies faced with strategic and organisational challenges.

### LEARNING OUTCOMES

- Define and manage the company's internationalisation strategy
- Develop in-depth skills in management, team leadership and administration
- Understand the economic, legal, geopolitical and intercultural context in which companies operate
- Manage risks and take charge in crisis situations
- Have a cross-functional vision of the company and its activities in a multicultural and international context
- Understand the sectoral challenges of the ecological transition and how organisations are addressing them

### PROGRAMME

#### PROFESSIONAL SKILLS

#### MODULE 1: CORPORATE CULTURE AND MANAGEMENT

Intercultural management - Entrepreneurial culture, innovation and the legal status of the company - The different functions of the organisation and their interactions - The company and commercial communication

#### MODULE 2: STRATEGIES AND GEOPOLITICAL, ECONOMIC AND LEGAL ENVIRONMENT

Geopolitical environment and corporate strategies - Knowledge of European markets: strategic intelligence and economic intelligence - The international economic environment and internationalisation strategies - The international economic environment: the clauses of an international contract

#### MODULE 3: STRATEGIC ORGANIZATION MANAGEMENT

The concept of strategy - Strategic models and general company policy - Corporate strategy and organisational structure - Strategic decision-making - Strategic management, management of resources and organisational performance

#### MODULE 4: PROFESSIONAL RESEARCH PROJECT

#### MODULE 5: EUROPEAN CULTURE AND CITIZENSHIP

#### MODULE 6: MODERN LANGUAGE 1 - ENGLISH

CEFR level B2

### CAREER DESTINATIONS

- Entrepreneur
- Company Manager
- General Manager
- Business Unit Manager
- Administrative Manager of Foreign Subsidiaries
- Director of International Development

### FEDE'S ASSET - EUROPEAN DEGREE

#### EUROPEAN CULTURE AND CITIZENSHIP (40H)

#### Businesses and the challenges of the ecological transition

- The climate crisis and the destruction of biodiversity: causes and consequences
- The regulatory framework governing the green transition
- The green transition: a response to crises
- Key actors in the green transition and sustainable development
- Citizens as agents of change
- The role of businesses in the green transition
- Cross-cutting skills and interdisciplinarity

#### CCE (Company Skills Certificate) Assessments

Quiz (1h)