

EUROPEAN MASTER'S IN STRATEGIC AND FINANCIAL MANAGEMENT OF ORGANISATIONS - LEVEL 7 EQF



Level
7 EQF (European
Qualifications Framework)



Duration
2 years



Credits
120 ECTS



Target group
Students - people seeking
employment - employees and
professionals in the sector



Admission requirements
Candidates holding a level 6
EQF qualification or a
qualification equivalent to the
attainment of 180 ECTS



Course Structure
Full-time or work-study



Pedagogical methods
Theoretical courses, tutorials
and practical work
Case studies and professional
scenarios
Individual and group projects



First Year Assessments

- Continuous assessment
- Quiz (1h)
- Practical examinations (2h)
- Thesis defence (1h)

Modern language

- Reading (1h45)

Second Year Assessments

- Continuous assessment
- Practical examinations (3h)
- Case study 1 (4h)
- Case study 2 (4h)
- Thesis defence (1h)

Modern language

- Listening (45 min)

The FEDE, as a certifier, is in charge of the assessment processes

- Organisation and planning of exam sessions
- Development of topics and model answers
- Ensuring compliance with examination regulations and supervision (anonymity, integrity, confidentiality)
- Assessment and marking of papers
- Reporting results, issuing diplomas, diploma supplements and certificates

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Management and Business Strategy covers human resources, marketing and the international environment. Companies need to anticipate market developments to ensure their long-term survival, and this requires financial strategy experts with legal and technical knowledge.

The **European Master's in Strategic and Financial Management of Organisations** teaches students to understand and analyse economic changes in order to develop appropriate strategies. Future graduates will develop skills in financial management, taxation and risk management, aligning their strategies with the company's objectives and priorities.

LEARNING OUTCOMES

- Create business plans
- Master strategic decision-making techniques
- Develop a business activity
- Understand economic structures
- Understand the markets that coordinate economic activity and their interactions
- Implement internal organisation and control tools
- Design marketing, sales and HR strategies
- Master financial strategies
- Analyse the managerial environment of the company
- Design operating and control models

PROGRAMME

PROFESSIONAL SKILLS (830-1055 HOURS)

Master's Year 1

Management of Organisations

Change management in the digital age -
Management culture and style - Innovation and
the legal status of the company

HR and Organisational Management

HR Management - Conflict Resolution -
Interpersonal Communication

Financial Strategy

Quantitative Analysis - Internal Audit - Financial
Strategies

Professional assignment (≥12 weeks)

Internship - Apprenticeship - Salaried employment

Master's Year 2

Strategic Management of Organisations

Concept of strategy - Strategic decision making -
Strategic steering

Strategic Management and Entrepreneurship

Corporate Social Responsibility (CSR) -
Entrepreneurship and Business Plan

Financial engineering and risk management

Bond management - Financial engineering - Risk
management - Portfolio management

Professional assignment (≥12 weeks)

Internship - Apprenticeship - Salaried employment

MODERN LANGUAGE (60-80 HOURS)

Modern language 1 - CEFR level B2
German, English, Spanish, French, Italian,
Portuguese
Modern language 2 and 3 (optional)
German, English, Arabic, Chinese, Spanish,
French, Italian, Portuguese

CAREER DESTINATIONS

This programme prepares future professionals from FEDE institutions for management and business strategy roles in the following areas:

- Human Resources
- Management
- Management
- Marketing
- Advertising
- Business to Business
- International Environment

FEDE'S ASSET - EUROPEAN DEGREE

EUROPEAN CULTURE AND CITIZENSHIP (40H)

Businesses and the challenges of the ecological transition

- The climate crisis and the destruction of biodiversity: causes and consequences
- The regulatory framework governing the green transition
- The green transition: a response to crises
- Key actors in the green transition and sustainable development
- Citizens as agents of change
- The role of businesses in the green transition
- Cross-cutting skills and interdisciplinarity

CCE (Company Skills Certificate) Assessments

Quiz (1h)